



SOCIÉTÉ TOURISTIQUE DES AUTOCHTONES DU QUÉBEC
QUEBEC ABORIGINAL TOURISM CORPORATION

**Société touristique des
Autochtones du Québec
Quebec Aboriginal Tourism
Corporation**

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The growth of Aboriginal tourism created greater awareness of the expectations of clients and needs of tourism entrepreneurs. From a broader perspective, the STAQ non-profit corporation aims to consolidate the interests of all tourism entrepreneurs to expand the range of diversified and complementary activities offered. STAQ also helps develop activities leading to the improvement of social conditions and the overall economy of Aboriginal communities and it promotes Aboriginal tourism nationally and internationally.

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